

Status of the AR in Enterprise Ecosystem and What Can We do to Improve it!

Many analysts predict that the Enterprise sector will be the biggest growth area for Augmented Reality (AR), yet the ecosystem still finds itself in the trough of disillusionment according to Gartner's hype cycle model. Find out what the AREA (Augmented Reality for Enterprise Alliance) is doing to grow and educate the ecosystem and what you can do to help!