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ThalesAlenia
a Thales / Leonardo company *Space*



ENVIRONMENTAL IMPACTS OF SATCOM

ESA Ecodesign Days
September 18th, 2025

Activity funded by the ARTES Future Preparation programme

Agenda

Context and objectives

Tier 1 assessment

Tier 2 assessment

Tier 3 assessment

Conclusion



Context and objectives



ESA seeks to assess the environmental impacts of both satcom constellations, and the services enabled by satcom.

Direct environmental impacts (Tier 1 effects)

First order impacts (Tier 1 effects) which are the direct environmental impacts over the whole life cycle of two representative broadband satcom systems, one operating in GEO and one in NGSO. Identify an initial group of measures applicable to reduce the environmental impact of the satcom production and operations.



Indirect environmental impacts (Tier 2 effects)

Second order impacts (Tier 2 effects) which are the indirect environmental impacts related to the effect of the use of satcom services.

Economic and society impact (Tier 3 effects)

Third order impact (Tier 3 effects) which are the effects of satcom service on the economy and the society with potential “rebound effects”.

The Consortium brings together all the expertise in satellite and ground-based communication

Deloitte.

Deloitte Sustainability

Expertise in **methodological studies**,
simplified and complete **LCA** and
environmental **project management**.

ThalesAlenia
a Thales / Leonardo company Space

Thales Alenia Space

Global **space manufacturer**
Telecommunications Geostationary and
satellite Constellations

esa

Gangoona and Giovanni Romano

Gangoona and Giovanni Romano

Technology consultants
Expertise in **ground Telecommunications**
Systems and services.

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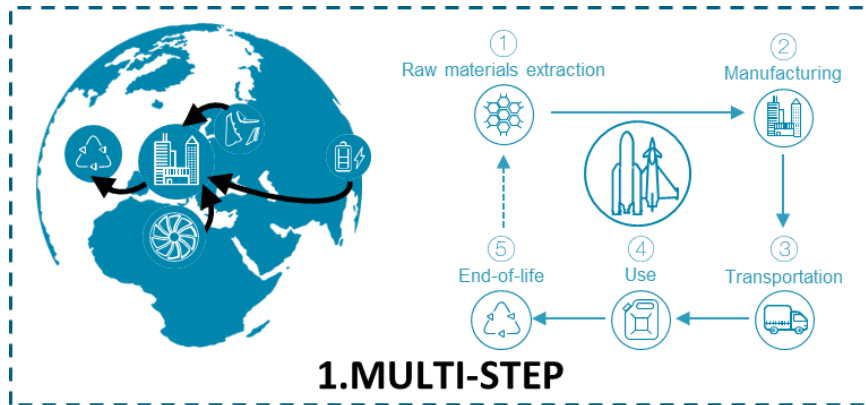
Airbus Defense and Space

Global **space manufacturer**
Telecommunications Geostationary and
satellite Constellations

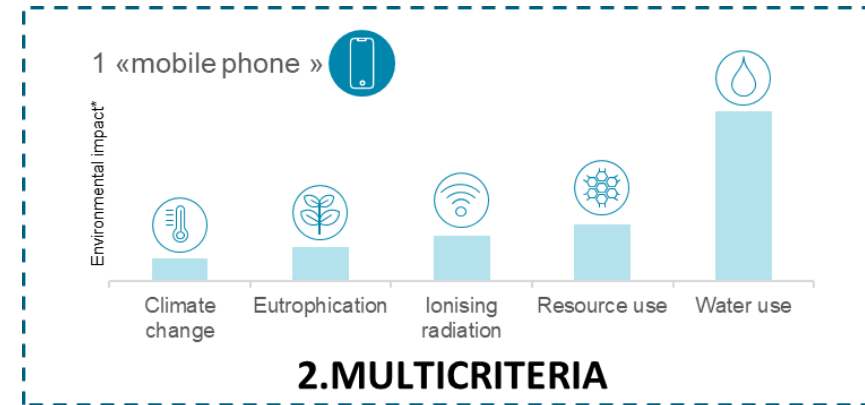
How to assess environmental performance?

Life Cycle Analysis (LCA) is a widely recognised science-based methodology to assess the environmental performance of products and services during their entire life cycle.

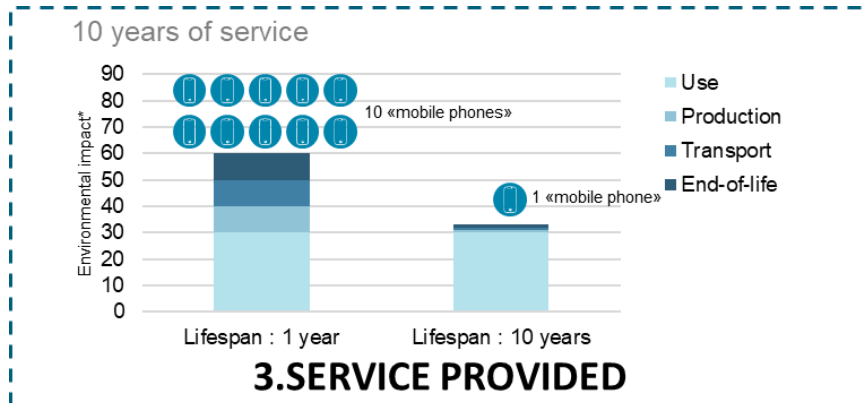
LCA is based on 4 principles:



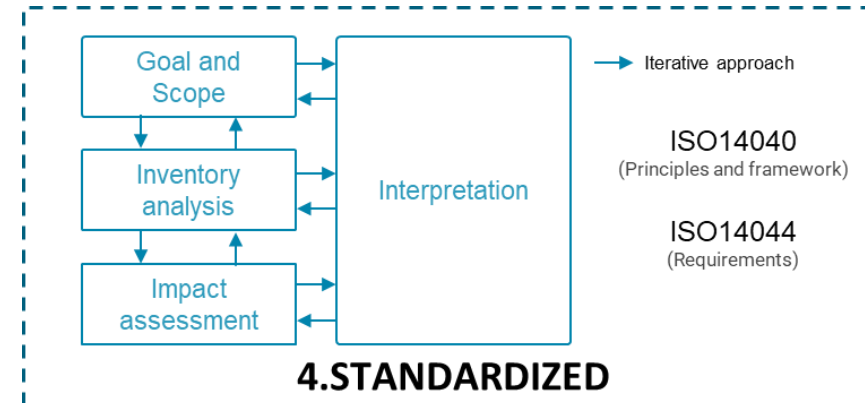
It is a **systemic assessment for each life cycle phase** (from the extraction of the material to the end-of-life) of the system under study.



Following the requirements of PEF methodology developed by the European Commission, LCA approach assesses **16 environmental indicators**. 4 other indicators are added in ESA methodology.



To assess or to compare a product or a service in terms of environmental impact, a **functional unit** based on the service provided is defined as a reference unit.

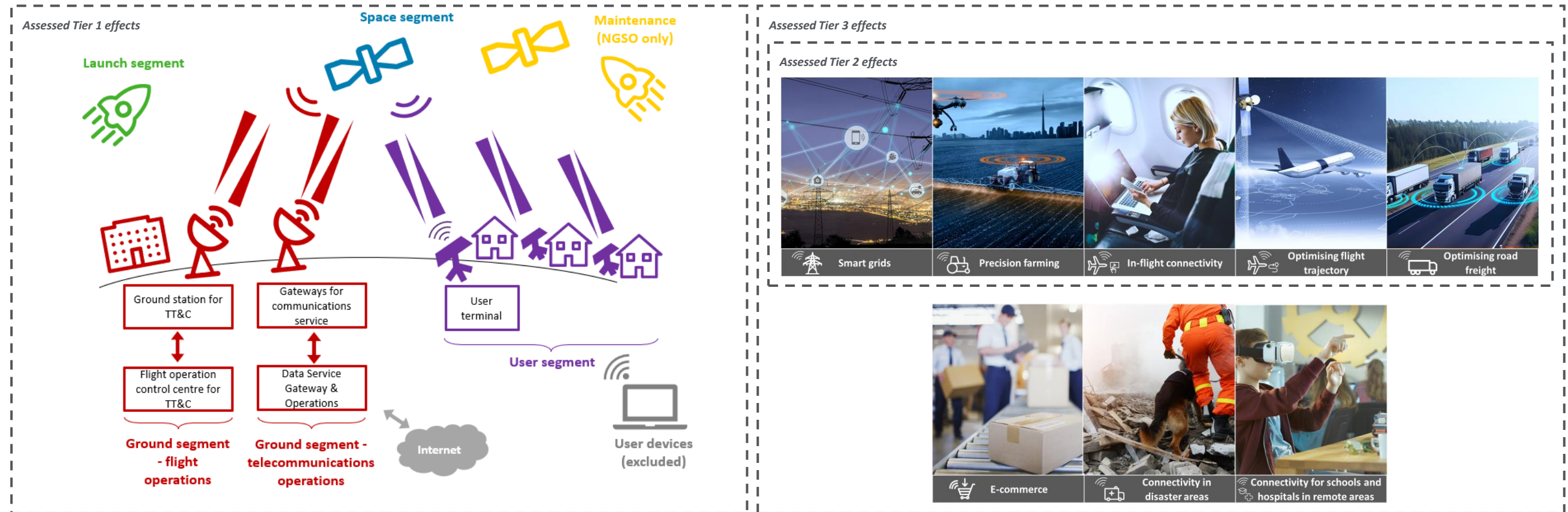


LCA is conducted in 4 steps standardized by ISO 14040 & ISO 14044.

* Values for illustration purposes

The study covered the entire lifecycle of satellite and ground-based communication services, from design to end-of-life disposal

Functional Unit (i.e service provided under study) : “Provide broadband internet access for 10 years to Europe”



Two types of users are considered:

GEO system

B2C with 1 million users

NGSO system

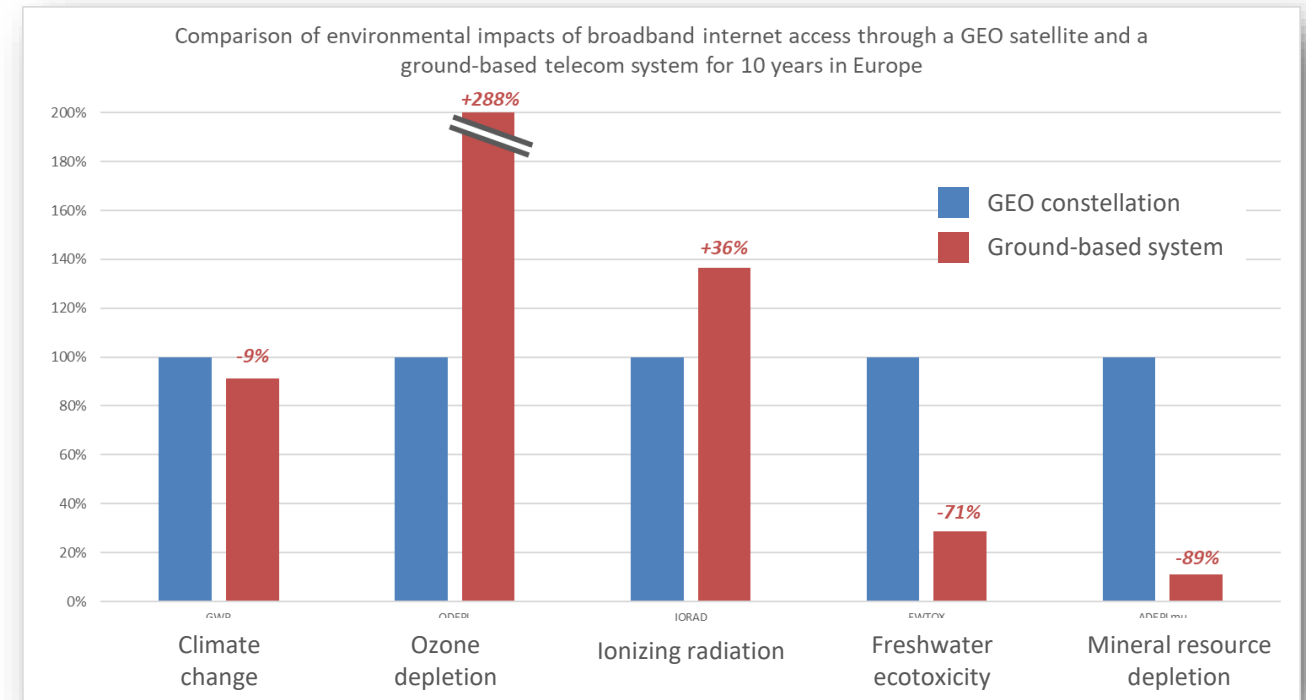
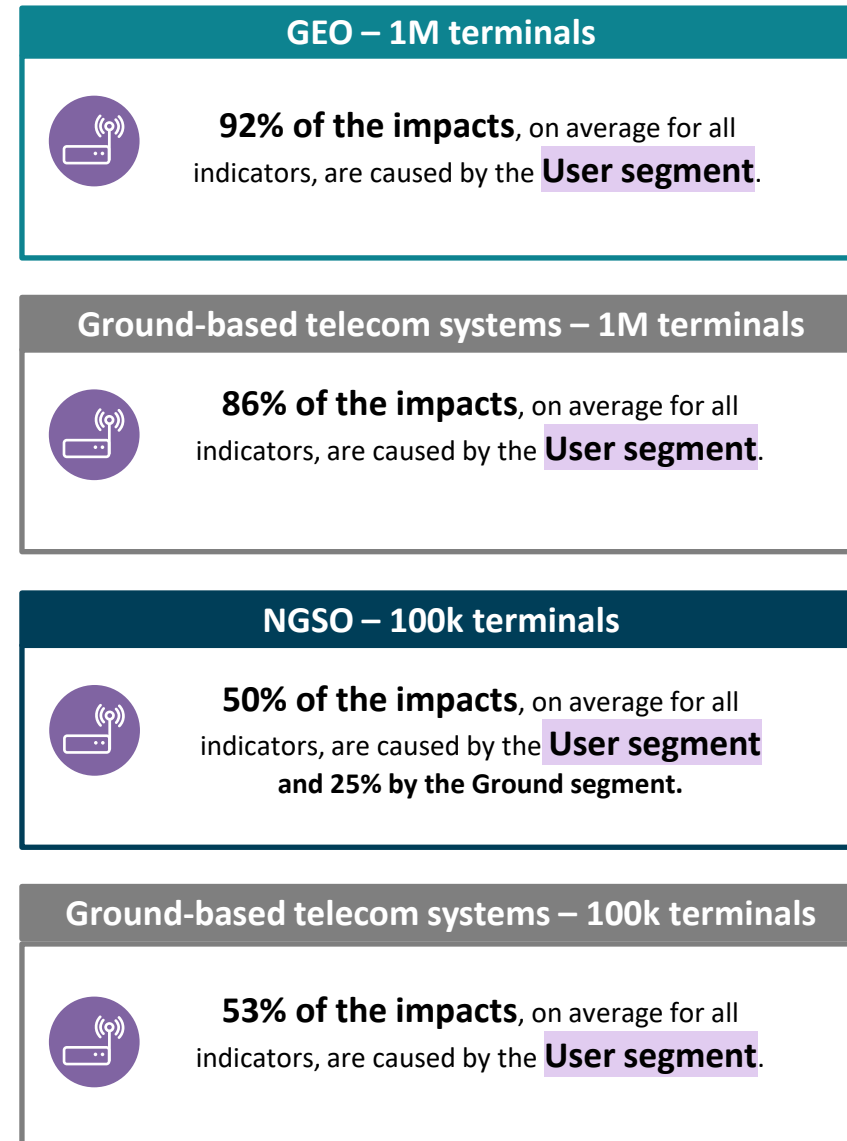
B2B with 100,000 companies

Tier 1 assessment



At least 50% of the impacts are from the user segment for all systems

Compared to ground-based systems, NGSO constellation has significantly more impacts on all indicators while GEO system have slightly greater impacts on most indicators



Functional Unit (i.e service provided under study) : “Provide broadband internet access for 10 years to Europe”

Ecodesign solutions for future works by segment

A focus on the ecodesign of connectivity devices or the use of direct-to-device services could be done.

User segment



Ecodesign of connectivity devices:

- Deploy standardised devices that are compatible with both LEO and GEO satellites
- Refurbishing or reconditioning of existing chipsets to extend their lifecycle and reduce the need for new component manufacturing

Direct-to-device services:

- Use on standard consumer devices to eliminate the need for dedicated connectivity terminals (SpaceX & T-Mobile, Huawei & China Telecom)
- Emerging startups, such as Lynk Global, are also investing in the construction of satellite constellations dedicated to providing direct-to-device connectivity
- Integrate 5G technology into terminals could offers additional benefits

Ground segment



Optimising the ground segment primarily involves reducing the number of sites and associated energy consumption.

- Mutualise ground stations
- Reuse of existing infrastructure, particularly buildings, is also a significant consideration.
- Adopt new types of gateways, such as Gateway Arrays developed by ThinKom

Space segment



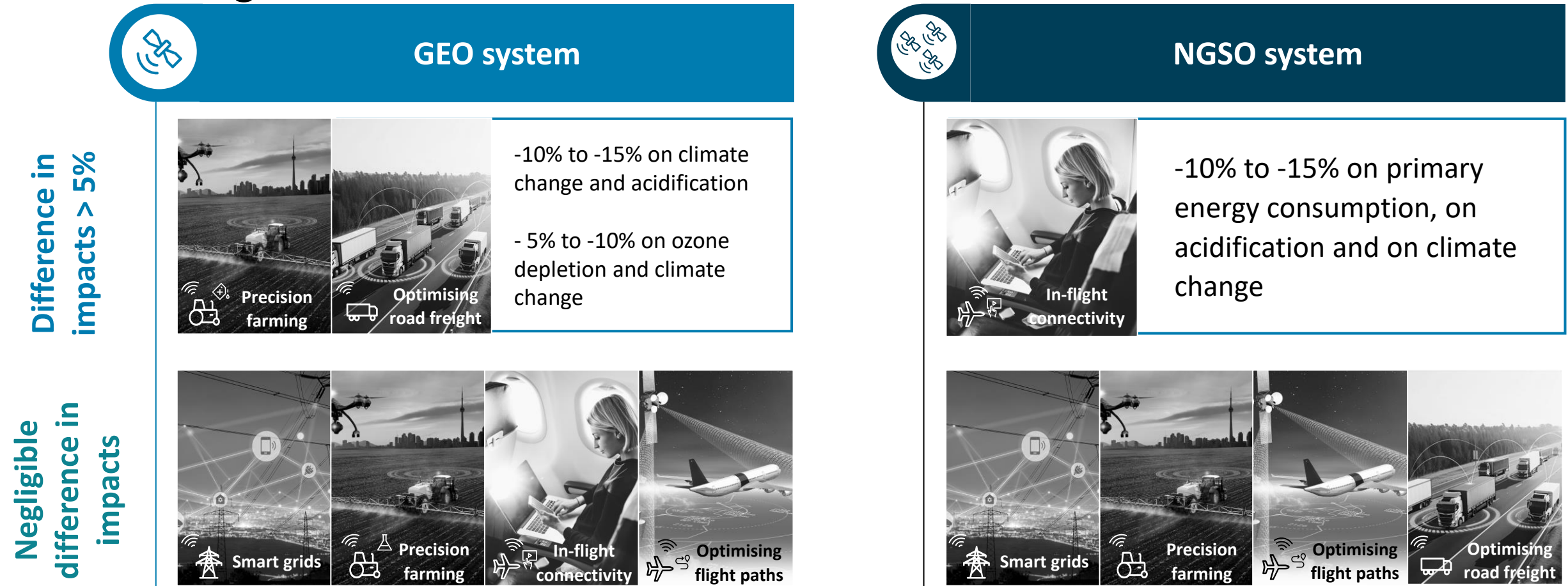
Several ecodesign actions can also be implemented, primarily in manufacturing and propulsion.

- Use of recycled materials, such as aluminium.
- Integrate of bio-based materials in manufacturing.
- Adopt sodium-ion batteries as alternatives to traditional technologies.
- Replace xenon or krypton with iodine for propulsion or introduce new manufacturing processes for xenon.

Tier 2 assessment



Precision farming (fuel optimisation) and road freight optimisation for the GEO system, as well as in-flight connectivity for the NGSO system, have the greatest potential to generate savings



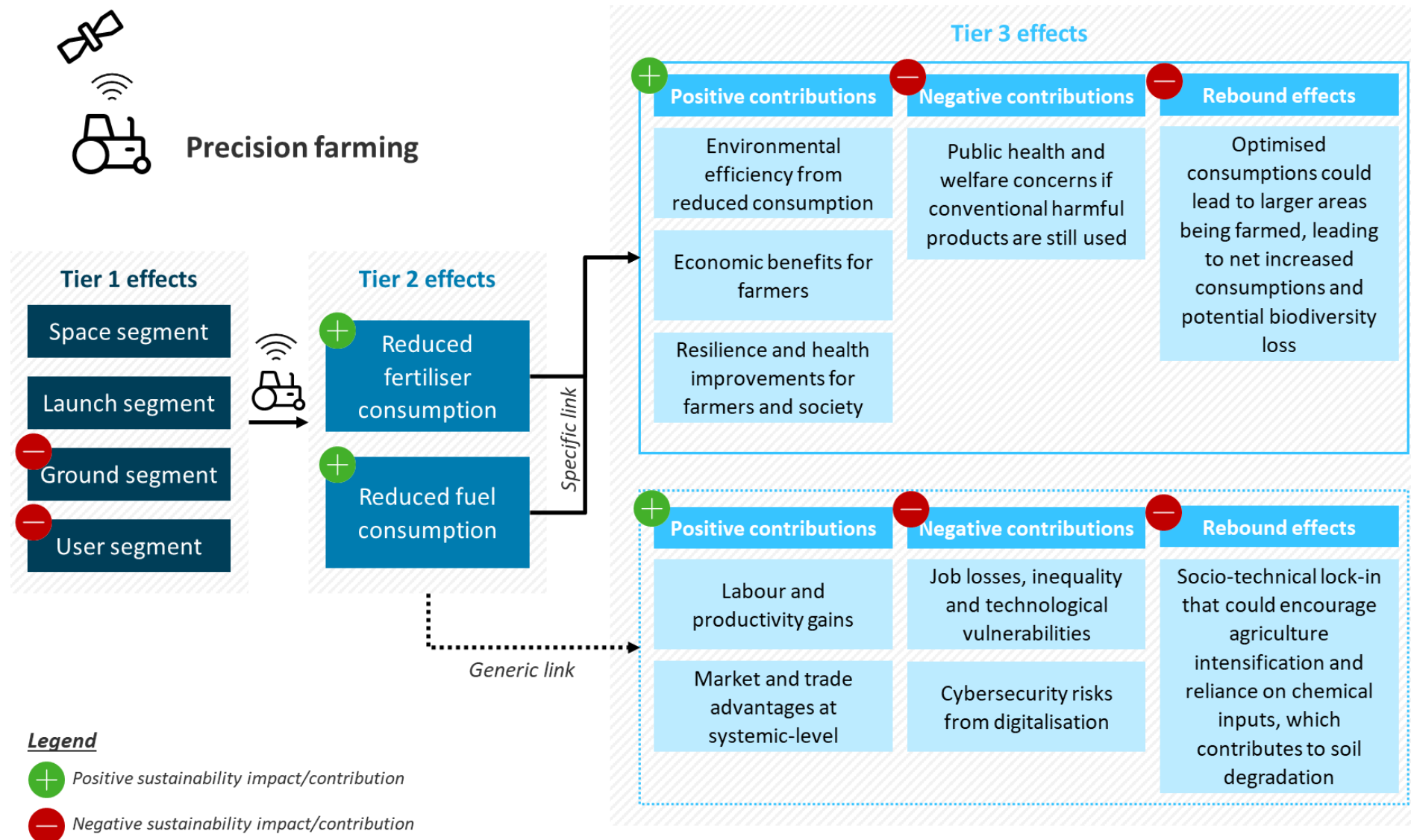
The difference in impacts between the Tier 1 effects and the potential Tier 2 effects, or environmental savings, varied **from <1% to 15% in environmental savings**, across all assessed indicators (climate change, ozone depletion, acidification, resource use and primary energy consumption).

These potential savings need to be interpreted with caution, as **major limits were involved** in the calculations and estimations.

Tier 3 assessment



Precision farming provides potential positive contributions to the environment, water resources and conduct of business and negative contributions to the intensification of agriculture, biodiversity and farmers dependency.



Each application has positive and negative contributions while any optimisation could lead to rebound effects with an increased demand or a social-technical lock-in effect.


Positive contributions

- 
Optimise fuel/electricity/fertiliser consumption from Tier 2 assessment
- 
 Improve **safety measures** during flight or road freight and for coordination during a natural disaster
- 
Enhance market and consumer-related aspects with monitored energy consumption, enhanced productivity in farms, optimised costs for airlines or identified new opportunities with e-commerce
- 
 Create **skilled jobs** and **business opportunities** for the satcom sector


Negative contributions

- 
 Amplify **cybersecurity risks** for all applications, specifically the transportation sector being the second most targeted
- 
 Degrade **working condition** on farms and logistics hub and **employment challenges** with job replacement for all applications
- 
 Increase **business competition** and **monopolies of large private entities**, due to technological advancement and cost reasons
- 
Undermine sovereignty of states with private companies dominating the space sector


Rebound effects

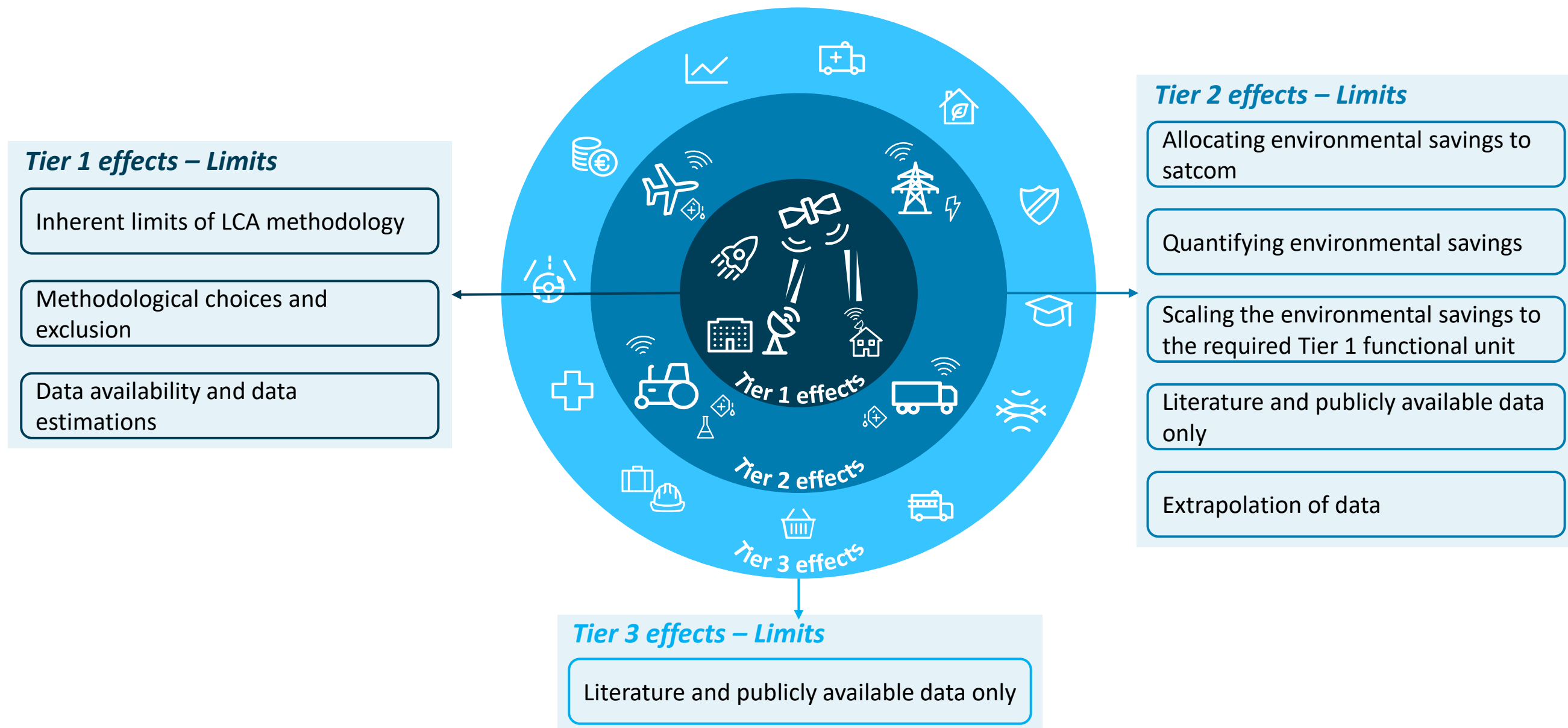
- 
Increase overall consumption and demand, due to optimisation which can offset the benefits

 It is the case for all applications except connectivity in disaster area or remote location.
- 
 Induce **socio-technical lock-in effect** by not shifting to alternative cleaner technologies and only optimising a high-impact conventional one like current means of transportation or intensive agriculture

Conclusion



The main limitations in all assessments stem from a lack of data and methodological choices that could influence the conclusions



3 key messages to remember from the study

1

Direct environmental impacts of satcom are driven by the user segment

The **user segment and ground segment are** the largest contributors for all systems.

Compared to ground-based communication, NGSO constellation has **significantly more impacts** while GEO system has slightly greater impacts on most indicators.

A focus on the **ecodesign of user segment terminals** could be a more promising avenue for more significant environmental impact reductions.

2

Potential benefits enabled by satcom

Quantification of **potential benefits enabled by satcom** needs to be improved.

The greatest potential environmental savings were observed for **precision farming, optimising of road freight and in-flight connectivity**.

Positive contributions could be **counterbalanced with negative contributions** like cybersecurity and **rebound effects** with an increased demand and lock-in effects.

3

Sat-based and ground-based communication are complementary

Satellite telecommunication and ground-based telecommunication are **not always used in the same cases** (eg remote vs high density areas).

They are **complementary** and are necessary for **European governance and sovereignty**.

Further study should continue to explore different scenarios relating to satcom, including **hybrid networks, synergies with other space-based technologies**, other satcom applications and different geographic and temporal scopes.

Questions